

ANGRY UGLY MUTTS WHITEPAPER



INTRODUCTION



Angry Ugly Mutts is designed to be a legacy brand in the crypto world and beyond.

We are a Community-First project that includes games, NFT's, a cartoon series which will be shopped to major studios and networks as well as a full range of merchandise including clothing, i.e. hats, shirts, hoodies, etc., mugs, toys, comic books and many other items.

At the heart of our project are the stars themselves, the Angry Ugly Mutts.

Starring alongside them is their arch-enemy **Dog Catcher Doug** and their best human friend **Marie (affectionally known as Mutt Lover Marie)**. Other great characters (animal and human) will be introduced to the Angry Ugly Mutts Universe as well.

NFTs



All the awesome characters as well as many of our cool images will be available as NFT's. Angry Ugly Mutts NFTs aren't just really cool collectibles but they will be integral in our games.

With the inevitable popularity of the Angry Ugly Mutts characters, games, cartoons, etc. we can expect an ever-increasing value attached to our NFT lineup.

GAMES

MuttMatch

Buy, Sell, Trade Your Way To Mutt Millions







Mutt Mutt CHING. MuttMatch is the smokin' hot NFT Trading Game from Angry Ugly Mutts



Our team is dedicated to developing games that are enormously fun as well as profitable to play.

The first game on tap is MUTTMATCH.

Buy, sell, trade, finagle your way to obtaining various Angry Ugly Mutts NFT combos. Mutt Matches. Hold the right Mutt Matches and you will earn on-going rewards *directly to your own wallet* for as long as you hold them. The more and better Mutt Matches you hold the more you can earn.

Up next will be the VR action video game "Mutts In The Metaverse". Our friends find themselves trapped in a weird metaverse world after entering a tunnel they find under Mutt Alley. Inside this strange metaverse they come face to face with over-powering enemies like Giant Dog Catchers, Colossal Terrifying Ticks, Killer Cats and much more. Pick your Mutt and try to make it out of this bizarre world alive.

The Animated Series



Our creative and inventive team is committed to producing an Angry Ugly Mutts cartoon series.

This project will be shopped to major studios and TV and streaming services. We have connections with several studios that we believe may be very interested.

The exposure we can gain through this can be an enormous boost to both our token as well as our NFT's and games.

\$UGLYMUTTS TOKEN



UGLYMUTTS Token is a standard ERC20 created for Binance Smart Chain.

UGLYMUTTS carries zero tax (0% tax). Buy and sell freely with only low BSC network fees. Available on Pancakeswap.

Utility: UGLYMUTTS Token will be used in our games and many other use cases. We are also considering creating a MuttDAO. ANGRY UGLY MUTTS Diamond Paws Members are our most valued Mutts.

TOKENOMICS



Even though they almost tore Floki apart, Elon forgives and loves them. And he wants to see \$UGLYMUTTS on the Moon.

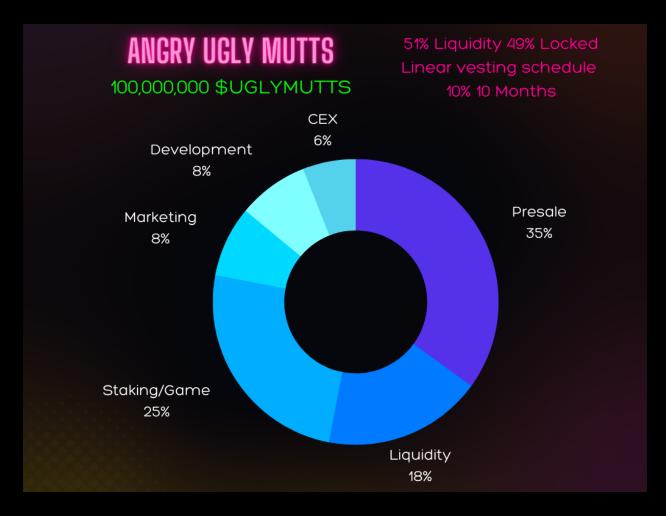
Token Name: Angry Ugly Mutts

Token Symbol: UGLYMUTTS

Decimals: 18

Contract: 0x534a44f7d33d2ffd166ffdc9a6d276a1860ff2c0

Total Supply: 100,000,000



All tokens not for presale and liquidity have been vested except for 10,000 which are needed for game development testing purposes.



Road Mutt Map:

Building a Legacy Brand

Ride along with the Mutts!

Chapter 1: Concept. Build Team. Create website.

Chapter 2: Create UGLYMUTTS Token.

Launch Angry Ugly Mutts on Binance Smart Chain via Pinksale.

Build the awesome Angry Ugly Mutts Community.

Pre and Major Post-launch marketing on multiple channels.

Chapter 3. UGLYMUTTS Token Holders receive first mover advantage to our exclusive, cool and valuable Angry Ugly Mutts NFT Collection (minimum balance required).

Launch our first Angry Ugly Mutts game: MuttMatch!

Major marketing campaigns, partnerships, billboards & bus ads. The whole world's gonna know the Angry Ugly Mutts Gang!

Launch the MuttShop – Clothing and merchandise – hats, shirts, mugs, toys, etc.

Launch Angry Ugly Mutts Comic Book.

Production begins on Angry Ugly Mutts Animated Series.

Chapter 4. Launch Angry Ugly Mutts Animated Series.

Celebrity and influencer partnerships.

Development begins on Angry Ugly Mutts P2E VR game "Mutts In The Metaverse!"

Chapter 5. Launch Angry Ugly Mutts P2E VR game "Mutts In The Metaverse!"